

# TAFREY MONGKUO

## Video & Motion Graphics Artist

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### EDUCATION

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**East Carolina University** – Greenville, NC

*Bachelor of Fine Arts with a concentration in Animation/Interactive Design (Summer 2016)*

### EXPERIENCE

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**SciPlay** – Austin, TX

**Video Marketing Artist**

Sept 2021 – current

- *All responsibilities carry over from the associate level in addition to tracking down, organizing, and updating video assets used for project creation. Tasks involve heavier involvement in the ideation process for projects, collaboration between game teams within Sciplay to improve the flow of production in marketing, and research analysis shared with external partners such as TikTok and Snapchat.*

**Associate Video Marketing Artist**

Mar 2019 – Sept 2021

- *Using Adobe Creative suite to create advanced motion graphics for social media advertisements. Primary role was to animate and edit pre-made raw assets from our games into an exciting video advertisement that replicated the feeling of being in a Vegas Casino for mobile devices. Advanced color correction, sound design, compositing, film editing, and typographical techniques were gained during this role.*

**Scientific Games** – Austin, TX

**Video Production Intern**

Mar 2018 – Mar 2019

- *Created motion graphics and animated videos by assembling and re-purposing existing in-game art to produce complex videos, gameplay/app trailers, animations, and other forms of live video content.*
- *Drew players into the mobile casino gaming experience using expertise effects, animation, composition, and color theory using Adobe Creative Cloud in a collaborative team environment.*

### RELEVANT PROJECTS

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**“Zenith” Animated Pilot** – Austin, TX

**Director, Writer, 3D Artist**

Jan 2018 – current

- *Created the concept and wrote the script for an animated short film that is currently in pre-production. Currently directing a group of ten talented artists to create an original short to be pitched as a full production in the future.*

### SKILLS

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**Technical**

Strong communication and leadership skills  
Capable of working in fast-paced environment  
Works well within a team environment  
Adept at working under tight deadlines  
Well-versed in previsualization and ideation  
Sharp eye for detail and timing

**Artistic**

Animatic Editing  
Cinematic Layout  
Color Correction  
Compositing  
Motion Graphics  
Video Editing

### PROFICIENT PROGRAMS

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Adobe Photoshop  
Autodesk Maya

Adobe Illustrator  
Microsoft Word

Adobe After Effects  
Microsoft PowerPoint

Adobe Premiere Pro  
Microsoft Excel